



5 ways leaders influence culture & instructional best practices

Build a **growth culture** focused on effective data-informed instruction amongst **principals and admins**

Education leaders have immense influence on a school's culture and effective student instruction informed by data. They are responsible for facilitating change with empathy, collaboration, and intentionality. The pressure to find that delicate balance in order to make the right decisions for an entire school community is tremendous – and shouldn't be handled alone. That's where e2L can help.

e2L's Executive Training consists of intensive, multi-day sessions and ongoing support to define, design, and implement the vision and strategy necessary to build a positive school culture and integrate the instructional practices that lead to teacher and student growth.

1 Define shared **beliefs** and **vision**

District and campus leaders collaborate on ideas and challenges.

2 Define desired **behaviors** aligned to beliefs and vision

e2L's certified facilitators align training outcomes to professional learning standards, coaching leaders on developing plans around their prioritized areas.

3 Establish **measures** aligned to the vision

Leaders work together to determine the success metrics and a plan to monitor effectiveness.

4 Implement a clear **strategy** aligned to the vision

Leaders are empowered to improve instructional practices on campus and to create the components of a collaboratively-determined, well-defined culture.

5 Develop **systems** to support and sustain the strategy

Leaders increase their capacity to create the ideal culture and deliver consistent instruction on campus by incorporating systems to grow their teachers and staff.

Coaching on the leadership standards that lead to sustained success

e2L's Executive Coaching is an immersive, year-long solution that establishes an intentional plan for the leadership growth necessary to drive campus improvements and student outcomes. Leaders are supported and empowered to transform their campuses by undergoing an evidence-based coaching process that is focused on their mastery of leadership competencies.

- ✓ Structured coaching from an **e2L Certified Data-Informed Growth Coach**
 - ✓ Smart professional learning managed, documented, and organized in **GroweLab**
 - ✓ Individualized coaching timeline that sequences the **e2L Lead Standards**

e2L Lead Standards

- 1 PURPOSE** Demonstrate a commitment to an equitable learner experience.
- 2 PROCESS** Develop a system for recognition to support fidelity and sustainability.
- 3 PRODUCT** Support standards-aligned, engaging design products.
- 4 PLACE** Nurture the culture of a learning organization.
- 5 PEOPLE** Create coaching opportunities for consistent and timely critique.
- 6 PERSONALIZED PROFESSIONAL LEARNING** Provide tools for autonomous and collaborative professional learning.
- 7 PARTNERSHIPS** Foster partnerships with all stakeholders in decision-making.

At engage2learn, we're on a mission to help the neighborhood public school be the first choice for every family. Since 2011, we've partnered with K-12 education leaders to upskill talent, streamline systems, and accelerate achievement. Our talent development systems, rooted in rigorous academic research and on-the-ground coaching experience, consistently link adult learning to tangible results in public school districts nationwide. We help our partners create schools where leaders love to lead, teachers love to teach, and learners love to learn.